

Mayor's Monthly Message: March 2019

The 2nd Annual Memories on Main Street Car Show in Downtown Florence received over 300 entries. Many of the stores realized foot traffic and sales due to the event. There were several positive comments on social media regarding the event as well. I'd like to thank the organizational team for the event, which included: Jerry Prendergast, Bo Randall, and Jeffrey Kramer. Without them volunteering their effort, time, and resources, this event would not have been possible.

An effort of council and staff has a strong focus on economic development. In an effort to improve economic development on a local level, we have partnered with Central Arizona College to host a Workforce Education Business Series. The schedule includes:

- Marketing Fundamentals, March 5th
- Communication in the Workplace, April 2nd
- Business Finance, May 7th
- Customer Service, June 4th
- Optimum Performance, June 25th

Sessions will be held from 6:00-8:00 pm and are priced at \$10 per session or \$30 for the whole series.

In upcoming events, on March 23, 2019, there will be a Women's Club Fashion Show, whereas the entrance fees will go towards scholarships. On March 30, 2019, our town will host the G.I. Bill 75th Anniversary Celebration, beginning with a parade at 10 am, followed by a presentation at Padilla Park. Also, there will be three Community Emergency Response Team (CERT) Trainings at three locations in Florence. Lastly, Florence Little League will celebrate their Opening Day on March 30, 2019. To find additional upcoming events and activities, please visit our Town website: www.florenceaz.gov. As always, stay safe and enjoy. 😊

Sincerely,

Tara Walter
Mayor of Florence, AZ
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